

## BaseCamp Digital - Digital Marketing Courses in Andheri, Mumbai



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BaseCamp Digital was started with one objective in mind. To help you understand digital marketing training without complicating it. Helmed by Pritesh Patel, a digital marketing expert with over 15 years experience in the industry, BaseCamp Digital hopes to get more professionals to understand digital by simplifying it via easy to understand concepts and language.

The courses are designed keeping the varying levels of experience in mind. From freshers to CEOs, BaseCamp Digital has helped professionals gain a stronger foothold in the digital landscape.

We offer one of the most comprehensive Digital Marketing Courses in Andheri, Mumbai. specially designed for corporates and students aspiring for a successful digital marketing career. Join the industry's most in-depth & practical training from industry experts who have experience of over 2 decades in digital marketing media.

Pritesh Patel

Founder & Coach – BaseCamp Digital

Before becoming the independent entrepreneur he is today, Patel was an integral part of a number of big companies. To begin with, he headed FMCG & Retail verticals at Facebook India working with the top FMCG companies. His next big footprint was left as MD, India & Middle

East, at Komli Media. Under his leadership, the firm became one of the Top 5 players in terms of revenue in the Display market.

Hardly cooling his heels after a successful run as MD, Patel donned the hat of 'Marketing Wiz'. With 14 years of industry experience up his sleeve, he has ideated, executed and celebrated several campaigns at Yahoo! India planned big-ticket innovations at Hindustan Unilever, P&G, and Citibank. He has also handled Sales for The Times of India Group. He was awarded the Yahoo! Ratna for the year 2007, the most prestigious award in Y! India.

He has completed his Senior Executive Management course from Indian School of Business (ISB) in affiliation with The Wharton, Kellogg & FDC Business School. He also holds a Post Graduate degree in Marketing from Mumbai.

To blur the serious businessman/academician image of his in your head, you'll be surprised to know that he is an immense Formula 1 and Kurt Cobain fan! But versatile and multi-talented as he is, his profile is not complete without mentioning the most important qualification- that of a dutiful dad!

For more details, please visit <http://www.indiafinder.in/detail/basecamp-digital-digital-marketing-courses-in-andheri-mumbai-10072>