

Brand Promotions Pvt. Ltd.



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Brand promotions India is a leading & Top branding promotion company in India. Involvement in various aspects of Brand Engagements, our journey ranges from Retail Merchandising & Branding to Corporate Event Management & Event Solutions. It is top branding agency in Mumbai, India. We are delivering more than 3500 successful projects.

Brand promotion India Provided Services such as:

- [Corporate Events & MICE Events Management Company](#)
- [Experiential Marketing](#)
- [Brand Activation](#)
- [Exhibitions](#)
- [Retail Interior store design & Branding](#)

- [Sports event management](#)

Brand Promotions India has come a long way in carving a niche for itself in the Experiential Space.

From dabbling in various aspects of Brand Engagements and Experience, our journey ranges from Retail Merchandising & Branding to Corporate Event Management & Event Solutions.

In our efforts of rising above the fray while delivering real values we constantly evolve ourselves in media formats using it unexpectedly & adapting to current situations. We try & combine expertise, knowledge & sprinkle some fresh ideas to remain forever relevant to businesses & clients.

Services:

Event management:

We believe that any gathering for any reason is a potent force. Hence we wear the hat of being the “Experience

Architects” for all our Clients by way of creating great memories in Event Management.

This calls for a Savvy approach in terms of Conceptualizing an event, understanding the ambition of the event, creating apt & stunning designs, backing it up with rich production values & doing all that is needed onsite during the event so that while you network & focus on business building activities we take care of almost everything else to facilitate the right environment & infrastructure for the Event.

Brand Activations:

Understanding the customer requirement, taking cues from the culture and ensuring a trigger of meaningful interaction is our key. We firmly live by the concept which is ‘Engage or Die’ or ‘Activate to Amplify’ and

strongly advocate physical experience to a Digital Interaction to all our brands. We keep the process simple and focused i.e, Innovative idea and design to interesting post-activation contents.

Exhibitions:

Space Design with detailed Element design and an in-depth understanding of Brand values and Production with a good sense of an objective of the Expo and Audience visiting is our Key approach to an exhibition. Design uniqueness has been our strength and standout factor.

Multiple views, 3d elevations, brand synergy are the 3 main factors we apply.

Experimental Marketing:

A Memorable Experience is worth more than a BIG clutter of Communication and bombarding of Media.

Engaging our Audience through experience led Event Management or grabbing attention innovatively whilst creating an everlasting Impression on our audience through a Brand Activation and at the same time able to amplify the activity digitally is our area of focus.

Retailer and Marketing:

Approaching the consumer at the point-of-sale or point-of-choice is a challenge and we solve this with original store branding that involves consumers.

We use innovations in existing in-store media that surprises and engages consumers.

Apart from this we also create attention-grabbing signage and out of store imagery to attract consumers.

For more details, please visit <http://www.indiafinder.in/detail/brand-promotions-pvt-ltd-9463>