

Horeca Marketing - Retail Marketing



Address



Office No-5, GRD- FLR, P-102,
Building C, Madhav Wadi Lokmanya
Tilak Colony
Mumbai, Maharashtra 400014
India
Dilip Bhosale

Contact Person

Mobile Number

Email

info@retailmarketing.co.in

We offer Horeca Marketing services. Not just Offline FMCGs Store but online retail players are also looking beyond conventional trade channels to boost revenues while gaining entry in the HoReCa segment. In the recent years, hospitality industry, also known as HoReCa industry is one of the fastest growing markets across the world. B2B wholesale giants such as Metro Cash and Carry and Walmart are increasingly becoming part of the FMCG supply chain owing to their reach in the HoReCa (Hotels, Restaurants and Catering) space that services the hotel industry. FMCGs are eyeing at this lucrative segment today since it outnumbers the mom and pop stores in India.

For more details, please visit <http://www.indiafinder.in/detail/horeca-marketing-retail-marketing-15458>