

## Outhum Media



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Outhum has emerged as an undisputed leader in the advertising world by providing the platform DOA, the World's #1 AIoT-powered advertising platform. With DOA, brands can make their compelling presence by running their ad creatives on LED screens installed in the prominent locations of malls and societies.

### Most Requested Features

Online accessible centralized control panel

Remote monitoring

Cloud-based Ad booking platform

Outhum has placed these LEDs in high-footfall areas so that they can be easily visible to people of every age group.

DOA's cloud-based ad booking platform allows advertisers to choose when and where they want to run their advertisements. After planning, their ads will be automatically displayed there. Its online accessible centralized control panel and remote monitoring dashboard help the customer to track the live status of their ad campaign and make changes in their ad creatives if needed. Besides all these, here advertisers can have all the information they need at their fingertips.

In short, this cost-effective and futuristic advertising platform helps companies overcome all the ongoing problems they are facing with traditional ways of advertising using the existing and upcoming technologies in the AdTech domain.

For more details, please visit <http://www.indiafinder.in/detail/outhum-media-15276>