

## Oye Happy Gifcom Pvt. Ltd.



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About Oye Happy – India's most innovative gifting company  
Getting a gift for someone you love and watching their faces light up with joy is one of the best feelings in the world. The one who gets the gift is often more excited to see the reaction than the one opening it. And you'll probably agree that a bunch of flowers or a gluten-free cake on such an occasion is just not enough. This is where Oye Happy comes in. We have gathered an extraordinary team of happiness scientists who work every day with a simple idea – to make gifting fun again. And how do we do that? We don't source boring stuff toys and decorative items from whole-sellers. Instead, we create every gift idea – be it a 24-hour hamper, naming a star after your loved one, or a prank glitter bomb – from scratch so that it ends up being as unique as your loved one.

### Unique Gifts You Won't Find Anywhere Else

Did you know that Unique Birthday Gifts is one of the highest searched keywords on the internet? To make sure that we take the ones who land on [www.oyehappy.com](http://www.oyehappy.com) by surprise, we have handcrafted over 500 unique gift ideas you won't find anywhere else in the country. We

spend hours ideating, days designing and weeks crafting the most creative range of Birthday Gifts and Anniversary Gifts, among others. Our creative approach to gifting has won us the love and loyalty of over 135,000 customers across India, the Tissot Innovation Award in 2018, and The Top 10 Retailer of the Year Award in 2018.

Innovative Gifting Categories Introduced for the First Time in India  
Back in the 90s, gifting meant cakes, flowers, or cards. 30 years later, nothing much changed – until we stepped in. Oye Happy is the first in the country to introduce innovative product categories to evolve the traditional way of gifting. Our range of Naughty Gifts, for instance, has given Indians a choice to gift board games and first night hampers to their partner. For those who aren't materialistic and are looking for eco-friendly gifts for mothers or elders, they can choose from our range of social gifts and donate to a cause on the special person's behalf. We have introduced several innovations in greeting cards in the form of LED-equipped cards, musical cards, and interactive cards. Similarly, we have changed the concept of gift hampers by introducing several personalised gifts and concept-based ideas to keep your loved one surprised throughout the day, week, or month.

#### Personalised Gifts for Every Relationship

When you get a gift for someone you truly care about, you don't want the gesture to be forgotten the next day. Research proves that over 74% of people want their gift to be something the receiver has never seen before. After all, a gift that your loved one can otherwise easily purchase from the market tends to lose its emotional connection. To show that you've put thought behind choosing the right surprise, people prefer the gift to be personalised especially for that person alone. We understand. On [www.oyehappy.com](http://www.oyehappy.com), you can personalise anything – be it a funny gift for a sister, a romantic gift for a fiancée, or a nostalgic gift for long-distance relationships.

For more details, please visit <http://www.indiafinder.in/detail/oye-happy-gifcom-pvt-ltd-10398>