

AdCrest Agency

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ATL-led Advertising. Integrated with TrendLabs and BajuGali. AdCrest is an ATL-led advertising agency owning large-scale campaigns and integrating TrendLabs and BajuGali when required. We take ownership of advertising moments, starting with ATL media planning and extending into coordinated execution through BajuGali (BTL) and TrendLabs (creative & digital) when required. Clients work with one lead agency while the right capabilities are brought in behind the scenes.

Our strength lies in planning and executing ATL campaigns that demand credibility, control, and scale.

We ensures:

1. One point of accountability
2. Clear role separation
3. Aligned messaging across ATL, BTL, & digital
4. Fewer agencies for the client to manage
5. Smoother execution at scale
6. Integration at AdCrest is practical and defined, not a broad 360° claim.

For more details, please visit <https://www.indiafinder.in/detail/adcrest->

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