

Need a Field Marketing Personal



Type	Full-time
Company	FindStay - PG in Chandigarh
Specialization	Field Marketing
Salary	10000
Minimum Experience	Fresh Graduate
Maximum Experience	1
Minimum Qualification	High School or Equivalent
Location	
Joining Date	2024-03-01
External URL	https://findstay.in/
Keywords	
Hits	2319
URL	https://www.indiafinder.in/jobs/detail/need-a-field-marketing-personal-9

Are you a dynamic and motivated individual with a passion for building relationships and driving business growth? We are seeking a Field Marketing Personnel to join our team and play a key role in expanding our network of PG accommodations through strategic tie-ups with owners and managers.

Responsibilities:

Identify and Target PG Owners: Conduct market research to identify

potential PG accommodations in the target area. Develop a targeted approach to reach out to PG owners and managers through various channels, including direct outreach, networking events, and referrals. **Build and Maintain Relationships:** Establish and nurture strong relationships with PG owners and managers to understand their needs, challenges, and business objectives. Present our firm's value proposition and benefits of partnering with us to secure tie-ups and collaborations.

Negotiate and Close Deals: Collaborate with the sales team to develop customized proposals and negotiate partnership terms with PG owners. Close deals in line with company objectives and revenue targets while ensuring mutually beneficial agreements for both parties.

Provide Ongoing Support: Serve as the primary point of contact for partnered PG owners, addressing any inquiries, concerns, or issues promptly and effectively. Maintain regular communication to foster long-term partnerships and maximize business opportunities.

Track and Report Performance: Monitor and track key performance metrics related to tie-up initiatives, including outreach efforts, conversion rates, and revenue generated. Provide regular reports and updates to management on progress and achievements.

POSTED BY

FindStay - PG in Chandigarh



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Discover your ideal PG accommodation effortlessly with FindStay. As Chandigarh's premier PG search platform, we simplify the process of finding the perfect living space for students. Our user-friendly interface allows you to browse through a curated selection of [PG accommodations in Chandigarh](#), filter your search based on location, budget, and amenities, and compare options to find the best fit for you. With FindStay, your search for a PG in Chandigarh becomes stress-free and efficient. Join thousands of students who have found their dream living spaces with FindStay. Start your search today!

For more details, please visit <https://www.indiafinder.in/detail/findstay-pg-in-chandigarh-18129>